



MAKING TYLER A FIT CITY ONE STEP, ONE BITE AND
ONE HEALTH-CONSCIOUS DECISION AT A TIME.

2020 Fit City Tyler Sponsorship Application

Help Us Improve the Culture of Health Across East Texas

Fit City Tyler is your local health and wellness coalition that actively promotes healthy behaviors.

Our efforts have expanded across northeast Texas, supporting collaborative efforts by coalition members who engage local businesses, school campuses, nonprofit organizations and individuals.

The Fit City Tyler coalition consists of more than 100 local organizations that include local hospitals, gyms, public and private schools, city and county government, community clinics, non-profits, restaurants, churches, health clubs, fitness gyms, and numerous community volunteers.

Our Story

In 2010, our coalition was created due to the concurrent epidemic of obesity and sedentary lifestyles that were then viewed as the greatest threat to the health of the citizens and communities of Tyler.

Nine years later, Fit City Tyler has established impactful community health programs aimed at kids, businesses, restaurant owners, students and adults of all ages.



Meet Our 2019 Sponsors

tylertoday
Tyler's oldest and only city magazine, since 1989.

BGC
BROOKSHIRE
GROCERY COMPANY

 **CHRISTUS.**
TRINITY MOTHER FRANCES
Louis and Peaches Owen Heart Hospital
Tyler

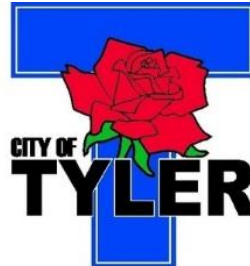
NET HEALTH
NORTHEAST TEXAS PUBLIC HEALTH DISTRICT

 **UTHealth**
The University of Texas
Health Science Center at Tyler

 **UTHealth**
East Texas

 **SOUTHSIDE**
BANK™


campGladiator


CITY OF TYLER
A Natural Beauty

 **Baylor Scott & White**
TEXAS SPINE & JOINT HOSPITAL
TYLER
Joint ownership with physicians

 **CHRISTUS.**
TRINITY MOTHER FRANCES
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THE RANCH
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THE BLAZE
102.7 & 106.9

I'M YOUunified®
AGAINST HUNGER

 East
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Alzheimer's
Alliance
of Smith County


Tyler
Kung Fu
& Fitness


SMOOTHIE
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Smoothies With A Purpose®

TEXAS A&M
AGRILIFE
EXTENSION


THE DINER


Carter
BloodCare

Steering Committee

George Roberts, co-chair
Northeast Texas Public Health District

Dave Berry, co-chair
Tyler Morning Telegraph, Retired

Nancy Rangel
Tyler Hispanic Business Alliance

Derrick Choice
East Texas Minority Health & Wellness Coalition

Jamie Moore
CHRISTUS Trinity Mother Frances

Kim Bush
UT Health Science Center at Tyler

Stephanie Taylor
Alzheimer's Alliance of Smith County

Dr. Valerie Smith
St. Paul Children's Clinic

Amy Pawlak
Tyler Independent School District

Casey Murphy
Smith County

Rose Ray
City of Tyler

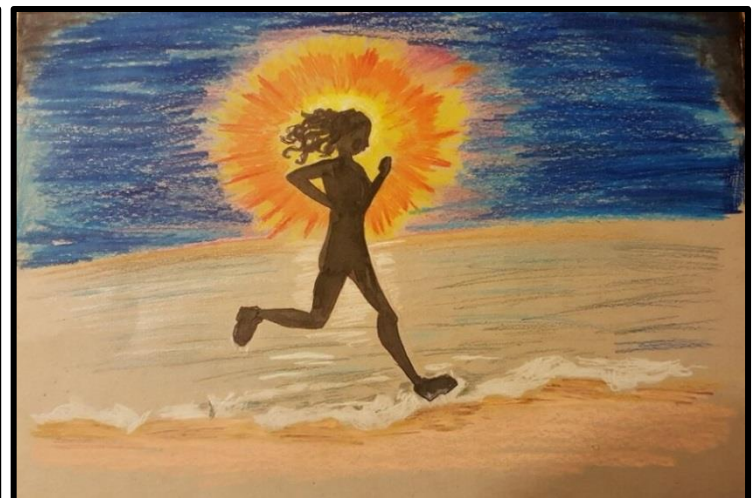
Evan Gillespie
Tyler Junior College

Vickie Lamay
UT Health East Texas EMS

John Ragland
Tyler Police Department

Derrick Choice
Texas DSHS Region 4/5 North

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Learn About Our Annual Health & Wellness Programs



Persons who lose at least 5% of their body weight from January through April are entered into our Grand Prize drawings that feature prizes provided by our community sponsors. Learn more at fitcitytyler.com/lightenupeasttexas



This contest is open to any school district (public, private, charter, etc.) in East Texas. Students can win cash prizes by creating original works of art that illustrate the how to become and remain a healthy person. Learn more at fitcitytyler.com/fitforlife



Your company can be recognized as being one of Tyler's Healthiest Workplace facilities in Tyler. Share your successes on how to build a successful healthy workplace environment. Learn more at fitcitytyler.com/healthiest-workplaces



The Fit Bite Menu Recognition Program is designed for restaurants to educate their customers about the healthy meal options that are available on their menu. View the restaurants and learn how your restaurant can join by visiting fitcitytyler.com/fitbite



Walk with a Doc is a weekly "learn and burn" event led the Smith County Medical Society. Listen to a short health talk and enjoy a walk at Rose Rudman Park. View the full schedule of our local weekly walks at walkwithadoc.org/our-locations/tyler-tx

Circle Your Desired Level of Yearly Sponsorship	Company Name Recognition in Our Fit City Tyler Press Releases and Public Announcements	Free Booth at All Events Hosted by Fit City Tyler (Community Events, Awards Ceremonies, etc.)	Monthly Promotion of Your Events on Fit City Tyler Website, Social Media and Email Communications	Logo Placement on Fit City Tyler Marketing & Promotional Materials	High-Traffic Placement & Prominent Recognition at All Fit City Tyler Events	All of Our Cash-Only Sponsors Advance to the Next Highest Level ★
Platinum Level \$10,000						PREMIER LEVEL
Gold Level \$5,000						Platinum Level
Silver Level \$2,500						Gold Level
Bronze Level \$1,000						Silver Level
Copper Level \$500						Bronze Level
In the area below, select which program will receive your sponsorship contributions						



In order to advance to a higher sponsorship level, the entire donation must be a financial contribution

Provide Your Donor Information Below

Please Write Your 2020 Sponsorship Level :

Description of Your Sponsorship Contribution(s) :

Enter Your Company Name

(as it should appear on printed materials)

Mailing Address

City	State	Zip
Email Address	Phone (	)

Payment Options

A) Enclosed Check : \$

Make your check payable to “NET Health / Fit City Tyler”

B) Please Mail Us an Invoice to the Address Listed Above

Mark the invoice to the attention of : _____

Thank you for your commitment to Fit City Tyler!

Please return this form to

Fit City Tyler

Attn: NET Health

315 North Broadway, Suite 404

Tyler, Texas 75702

To confirm our receipt of your sponsorship packet,
please call (903) 535 – 0036, or email GRoberts@netphd.org



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