



MAKING TYLER A FIT CITY ONE STEP, ONE BITE AND  
ONE HEALTH-CONSCIOUS DECISION AT A TIME.

## Our Story

In 2010, our coalition was created due to the concurrent epidemic of obesity and sedentary lifestyles that were then viewed as the greatest threat to the health of the citizens and communities of Tyler.

Nine years later, Fit City Tyler has established impactful community health programs aimed at kids, businesses, restaurant owners, students and adults of all ages.

## 2020 Fit City Tyler Sponsorship Application

### Help Us Improve the Culture of Health Across East Texas

Fit City Tyler is your local health and wellness coalition that actively promotes healthy behaviors.

Our efforts have expanded across northeast Texas, supporting collaborative efforts by coalition members who engage local businesses, school campuses, nonprofit organizations and individuals.

The Fit City Tyler coalition consists of more than 100 local organizations that include local hospitals, gyms, public and private schools, city and county government, community clinics, non-profits, restaurants, churches, health clubs, fitness gyms, and numerous community volunteers.



# Meet Our 2019 Sponsors

**tylertoday**  
Tyler's oldest and only city magazine, since 1989.

**BGC**  
**BROOKSHIRE**  
GROCERY COMPANY

 **CHRISTUS.**  
**TRINITY MOTHER FRANCES**  
Louis and Peaches Owen Heart Hospital  
Tyler

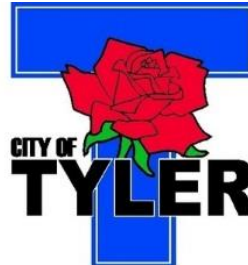
**NET HEALTH**  
NORTHEAST TEXAS PUBLIC HEALTH DISTRICT

 **UTHealth**  
The University of Texas  
Health Science Center at Tyler

 **UTHealth**  
East Texas

 **SOUTHSIDE**  
BANK™

  
campGladiator

  
**CITY OF TYLER**  
*A Natural Beauty*

 **Baylor Scott & White**  
TEXAS SPINE & JOINT HOSPITAL  
TYLER  
Joint ownership with physicians

 **CHRISTUS.**  
**TRINITY MOTHER FRANCES**  
Health System

  
**La Invasora**  
96.7

  
**MEGA**  
99.3 FM

  
**Cooperative Teachers**  
Credit Union

**FLIGHT FOR LIFE**

  
**THE RANCH**  
KKUS • 104.1

  
**THE BLAZE**  
102.7 & 106.9

**I'M YOUunified**®  
AGAINST HUNGER

 East  
Texas  
Food  
Bank

  
**Alzheimer's Alliance**  
of Smith County

  
Tyler  
Kung Fu  
& Fitness

  
**SMOOTHIE KING**  
Smoothies With A Purpose®

**TEXAS A&M**  
**AGRI LIFE**  
EXTENSION

  
**THE DINER**

  
**Carter BloodCare**

## Steering Committee

**George Roberts, co-chair**  
Northeast Texas Public Health District

**Dave Berry, co-chair**  
Tyler Morning Telegraph, Retired

**Nancy Rangel**  
Tyler Hispanic Business Alliance

**Derrick Choice**  
East Texas Minority Health & Wellness Coalition

**Jamie Moore**  
CHRISTUS Trinity Mother Frances

**Kim Bush**  
UT Health Science Center at Tyler

**Stephanie Taylor**  
Alzheimer's Alliance of Smith County

**Dr. Valerie Smith**  
St. Paul Children's Clinic

**Amy Pawlak**  
Tyler Independent School District

**Casey Murphy**  
Smith County

**Rose Ray**  
City of Tyler

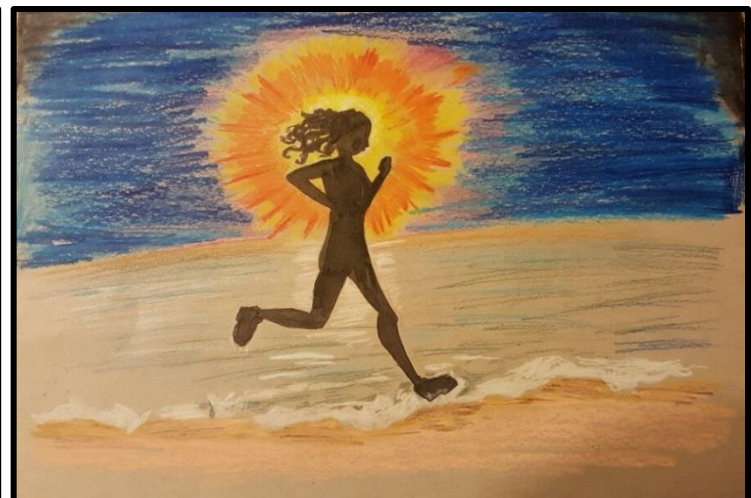
**Evan Gillespie**  
Tyler Junior College

**Vickie Lamay**  
UT Health East Texas EMS

**John Ragland**  
Tyler Police Department

**Derrick Choice**  
Texas DSHS Region 4/5 North

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# Learn About Our Annual Health & Wellness Programs



Persons who lose at least 5% of their body weight from January through April are entered into our Grand Prize drawings that feature prizes provided by our community sponsors. Learn more at [fitcitytyler.com/lightenupeasttexas](http://fitcitytyler.com/lightenupeasttexas)



This contest is open to any school district (public, private, charter, etc.) in East Texas. Students can win cash prizes by creating original works of art that illustrate the how to become and remain a healthy person. Learn more at [fitcitytyler.com/fitforlife](http://fitcitytyler.com/fitforlife)


















Your company can be recognized as being one of Tyler's Healthiest Workplace facilities in Tyler. Share your successes on how to build a successful healthy workplace environment. Learn more at [fitcitytyler.com/healthiest-workplaces](http://fitcitytyler.com/healthiest-workplaces)



The Fit Bite Menu Recognition Program is designed for restaurants to educate their customers about the healthy meal options that are available on their menu. View the restaurants and learn how your restaurant can join by visiting [fitcitytyler.com/fitbite](http://fitcitytyler.com/fitbite)



Walk with a Doc is a weekly "learn and burn" event led the Smith County Medical Society. Listen to a short health talk and enjoy a walk at Rose Rudman Park. View the full schedule of our local weekly walks at [walkwithadoc.org/our-locations/tyler-tx](http://walkwithadoc.org/our-locations/tyler-tx)

<b>Circle Your Desired Level of Yearly Sponsorship</b>	<b>Company Name Recognition in Our Fit City Tyler Press Releases and Public Announcements</b>	<b>Free Booth at All Events Hosted by Fit City Tyler (Community Events, Awards Ceremonies, etc.)</b>	<b>Monthly Promotion of Your Events on Fit City Tyler Website, Social Media and Email Communications</b>	<b>Logo Placement on Fit City Tyler Marketing &amp; Promotional Materials</b>	<b>High-Traffic Placement &amp; Prominent Recognition at All Fit City Tyler Events</b>	<b>All of Our Cash-Only Sponsors Advance to the Next Highest Level ★</b>
<b>Platinum Level \$10,000</b>						<b>PREMIER LEVEL</b>
<b>Gold Level \$5,000</b>						<b>Platinum Level</b>
<b>Silver Level \$2,500</b>						<b>Gold Level</b>
<b>Bronze Level \$1,000</b>						<b>Silver Level</b>
<b>Copper Level \$500</b>						<b>Bronze Level</b>
<b>In the area below, select which program will receive your sponsorship contributions</b>						



In order to advance to a higher sponsorship level, the entire donation must be a financial contribution

# Provide Your Donor Information Below

Please Write Your 2020 Sponsorship Level :

Description of Your Sponsorship Contribution(s) :

Enter Your Company Name

(as it should appear on printed materials)

Mailing Address

City	State	Zip
Email Address	Phone (	)

## Payment Options

A) Enclosed Check : \$

Make your check payable to “NET Health / Fit City Tyler”

B) Please Mail Us an Invoice to the Address Listed Below

Mark the invoice to the attention of : \_\_\_\_\_

**Thank you for your commitment to Fit City Tyler!**  
**Please return this form to**

**Fit City Tyler**

**Attn: NET Health**

**315 North Broadway, Suite 404**

**Tyler, Texas 75702**

To confirm our receipt of your sponsorship packet,  
please call (903) 535 – 0036, or email [GRoberts@netphd.org](mailto:GRoberts@netphd.org)



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